

## **Selection of Companies for Robot Solutions by ITH Robotics Club – Alimentaria&Hostelco 2024**

FIRA INTERNACIONAL DE BARCELONA (Fira de Barcelona) with registered address at Avda. Reina M.<sup>a</sup> Cristina, s/n 08004 (Barcelona) and ID number Q0873006A is organising: ROBOT SOLUTIONS, in collaboration with ITH Robotics Club

**Objective:** Standing together at the forefront of the hospitality industry, Alimentaria&Hostelco, in collaboration with ITH Robotics Club, are presenting ROBOT SOLUTIONS, a selection of 5 revolutionary prototypes that represent processes common to HoReCa. The rules of participation set out below will allow exhibitor and non-exhibitor companies to be chosen and classified to take part in the exhibition area ROBOT SOLUTIONS, a space devoted to the presentation of collaborative robotic prototypes at Alimentaria&Hostelco 2024.

### **Terms and Conditions of Participation:**

#### **Requirements for Participation:**

a. Both exhibitor and non-exhibitor companies related to the robotic industry and technology which have solutions available to the HoReCa industry may participate in the space

#### **Number of Participating Companies:**

a. A maximum of five (5) companies will be selected to participate in the space.

#### **Prioritisation of Prototype Solutions:**

a: Priority will be given to prototype solutions related to improving HoReCa processes which are not currently implemented in the industry.

b. The presentation of solutions implemented in other industries which can benefit the HoReCa sector through technological innovation will be encouraged.

#### **Selection Criteria:**

a. Exhibitor companies will have priority for the participation in the ROBOT SOLUTIONS exhibition area.

b. The selection of companies will be based on the innovation, relevance and quality of the proposed prototypes.

#### **Registration process:**

a. Interested companies must fill in the entry form available on the HOSTELCO and/or ITH websites, which will request contact information and a detailed description of the activity related to the robotics, plus an overview of the prototypes that they want to present.

## Participation form

Contact for questions: [bheras@ithotelero.com](mailto:bheras@ithotelero.com)

**Deadline for Registration:** 31 January 2023

### **Selection of Companies:**

- a: An evaluation committee composed of members of the ITH Robotics Club and Hostelco will review all entries received.
- b. The selected companies will be notified by email before 15 February 2023.

### **Benefits**

Alimentaria&HOSTELCO make up one of the largest meeting points for the HoReCa channel, becoming a veritable generator of business opportunities: visibility, access to strategy agreement, innovation, etc.

The companies selected to take part in the ROBOT SOLUTIONS exhibition area will have access to a special pack, consisting of:

#### BUSINESS

- 15 free invitations (1 day) for admission to Alimentaria&HOSTELCO
- Access to the matchmaking system, a tool created to request meetings with the buyers invited by the organisation
- Networking by CEHAT and ITH

#### VISIBILITY

- Insertion of the logo on the Alimentaria&HOSTELCO website
- Inclusion in the Alimentaria&HOSTELCO Products and Exhibitors Catalogue, where they can publishing up to 3 products free of charge
- Special mention of the project in press releases, once the companies have been selected
- Visibility in CEHAT-ITH (website and social media)

#### EXHIBITION AREA

- Exhibition area in ROBOT SOLUTIONS, with a total size of 80 m<sup>2</sup> for the selected companies
- Personalisation of the space, integrating the company's logo (corporate totem)
- 2 nominative exhibitor badges



#### **Changes may be made to the renders and area maps**

The pack fee costs **500 euros** for the exhibitor companies selected by Alimentaria&HOSTELCO and **1,500 euros** for members of ITH or the Club Robotics which are showing already marketed robots.

The participation fee will be free for companies developing robot prototypes.

For selected companies which are not exhibitors, the pack fee costs **2,000 euros**.

#### **Rights and Responsibilities:**

- a. The selected companies must comply all the participation rules and requirements established by Hostelco 2024 and ITH.
- b. It is expected that all participating companies present their prototypes in a professional manner and actively participate in the activities of the event.

#### **Exclusion and Cancellation:**

- a. Hostelco and ITH Robotics Club reserves the right to exclude any company that does not comply with the regulations and rules of conduct of the event.
- b. In case of cancellation by the selected company, it must notify the organising committee before 20 February 2023.

#### **Amendments to the Terms and Conditions:**

HOSTELCO and ITH reserve the right to make any amendments, deletions and/or additions to these promotional rules at any time at their sole discretion.

#### **Acceptance of the Terms and Conditions:**

Mere participation entails full acceptance of these rules. The judges have sole authority to resolve any unforeseen eventuality.

If it is found that any of the participants do not meet the requirements set out in the Rules, or that the information provided to participate is invalid, their participation shall be deemed null and void and they shall be automatically disqualified from this selection, losing any rights to the selection of companies given on the basis of this Promotion.

The following persons may not take part in the Competition:

Workers employed by FIRA INTERNACIONAL DE BARCELONA (and the other legal entities associated to it), or any of their direct relatives.

Any other natural person who has participated directly or indirectly in the organisation of this selection or has been involved directly or indirectly in its preparation or implementation (agency, suppliers, exhibitors, etc.).

The prize awarded shall be non-transferable and may not be exchanged, altered or offset at the request of the Participants; it may not be exchanged for any other product or for money.

FIRA DE BARCELONA reserves the right, on the basis of just cause and upon communication in a lawful manner, to make any change to, suspend or extend this Company Selection.

The winner shall bear any fiscal charge that the acceptance of the prize may incur, as well as any other expense derived from the Promotion that is not expressly borne by FIRA DE BARCELONA in these Legal Terms and Conditions.