

HOSTED BUYERS PROGRAMME - ALIMENTARIA 2024

Terms and Conditions of the programme

By participating in Alimentaria 2024 Hosted Buyers Programme, you automatically accept the following terms and conditions:

- Hosted Buyers are designated according to the Organization's eligibility criteria:** professional profile, company economical details (such as purchasing and importing volume), products of interest, geographical area, limit of places and budgetary restrictions. The Organization's decision is the final.
- The Hosted Buyer, once it is admitted in the programme, will have a limited period of time to confirm the participation and all procedures related (trip, hotel, etc). This period will be communicated as soon as the Organization confirmed the participation. In case the Hosted Buyer exceeds this period, the Organization will be able to dismiss the application, or the Hosted Buyer would pay the remainder relatives to the flight tickets or hotel.
- Buyers accepted into the programme will enjoy the following **benefits**:
 - Full or partial coverage of travel expenses and/or accommodation costs, and a free badge to the Trade show
 - Free Hosted Buyer badge giving preferential access to the show every day.
 - Permanent access to the Buyers' Lounge: a rest area, bar service, business centre and internet.
 - Dedicated service during visit available at the Buyers' Lounge.
 - Access to the Alimentaria Premium Area, an exclusive space for select companies.
- Participants will be responsible for any other expenses that the organisers do not agree to cover when acceptance into the programme is confirmed.
- The Hosted Buyer will be committed to:**
 - Visit the show at least two days and check in with the organisers as proof of attendance.
 - Take part in at least **10 meetings with exhibitors of interest.** The agenda will be performed through the Alimentaria Matchmaking System, under the organization supervision.
 - Attend the Welcome Cocktail for Hosted Buyer that will be held at Buyers' Lounge (tentative date: to be confirmed)
- Participants who cancel once their ticket has been issued and/or their hotel reservation made must take responsibility for full payment of any fees which may be incurred as a result of the cancellation.
- If a participant does not attend the show or fails to fulfil their obligations as a Hosted Buyer (item 5), they must reimburse the organisers for travel and/or accommodation expenses.

8. When organising your travel/accommodation, The Organization, will request your credit card details and authorisation to charge your card* for additional expenses incurred during your participation and not covered by the organisers (as indicated under item 3), as well as penalties for cancellation, non-attendance or failure to fulfil obligations on the part of the Hosted Buyer (see items 5, 6 and 7).
9. Flights will only be reserved from major airports. Departure and arrival airports must be the same.
10. By taking part in the Hosted Buyers Programme, you give your consent for basic contact information for your company (name, country, products and website), as well as your name and position, to appear as a participating company/professional on the Alimentaria website and/or printed materials for the trade show.
11. Participation in the trade show as a Hosted Buyer is non-transferable. Should you be forced to cancel your participation in the trade show, another person from the same organisation may take your place. The organisers will make the final decision regarding the person designated as a replacement.
12. Any Hosted Buyers who require a visa to travel to Spain must contact the organisers to request an invitation letter. Hosted Buyers who are unable to travel because they do not have a valid visa will be subject to the penalties for cancellation and non-attendance (see items 6 and 7).
13. The Organization does not cover the expenses from COVID tests requested to travel to some destinations. Hosted Buyers will assume these costs. Hosted Buyers who are unable to travel because they do not have a valid visa will be subject to the penalties for cancellation and non-attendance (see items 6 and 7).
14. Any Hosted Buyers without a valid passport to travel to Spain will be subject to the penalties for cancellation and non-attendance (see items 6 and 7).
15. The Organiser may postpone, reduce or extend the duration of the Trade Show as a result of special circumstances or force majeure. Such circumstances will not entitle the Hosted Buyer to cancel its participation or to demand compensation for loss or harm.

In compliance with Law 679/ 2016 and 3/2018 on personal data protection (LOPD) and Digital Rights Guarantees, we hereby inform you that, by means of the present document, you give your express consent to inclusion of the personal data provided by you in a computerised file, whose Controller is ALIMENTARIA EXHIBITIONS S.L.U., which will use them for the purpose of keeping you periodically informed, including by electronic means, of activities, events and promotions that it organises and/or supports and which we consider might be of interest to you. You are also informed that you may exercise your right to access, rectify, cancel or oppose the use of this data, in which case you should send a letter or mail to ALIMENTARIA EXHIBITIONS S.L.U., DEPARTAMENT CRM I SERVEIS DE MARKETING, Avinguda Reina Maria Cristina s/n, Palacio 1 (Barcelona 08004) or to datos.alimentaria.com. If you do not wish to receive advertising information via e-mail, please send an e-mail to datos.alimentaria@alimentaria.com.

We also inform you that ALIMENTARIA EXHIBITIONS S.L.U. is a member of the FIRA INTERNACIONAL DE BARCELONA group of companies (hereinafter FIRA DE BARCELONA), with corporate domicile in Barcelona, Avinguda Reina Maria Cristina s/n, and Tax Identification Number (NIF) Q-0873006-A. By means of this document, you give your express consent to ALIMENTARIA EXHIBITIONS S.L.U., to make your personal data available to FIRA DE BARCELONA for the same purpose as that given above. In any case, you may, free of charge and at any time, exercise your right to access, rectification, cancellation and opposition by letter or email sent to FIRA DE BARCELONA DEPARTAMENT CRM I SERVEIS DE

Alimentaria

International Food, Drinks & Food Service Exhibition

March 18th-21st, 2024
BARCELONA - Gran Via Venue
www.alimentaria.com

MARKETING, Avinguda Reina María Cristina s/n, Palacio 1 (Barcelona 08004) or lopd@firabarcelona.com. If you do not wish to receive any further advertising information via e-mail, please send an e-mail to lopd@firabarcelona.com.