



INNOVAL

Participation conditions and rates



WHO CAN PARTICIPATE?

- Companies which have innovated in the conception and development of their products.
- Companies that have launched innovative products within the last 2 years (between April 2022 and April 2024)
- National and international Alimentaria 2024 exhibitors and non-exhibitors.

CATEGORIES

- A. Oils, vinegar and condiments
- B. Water, soft drinks and beers
- C. Dried and dehydrated foods, canned foods
- D. Meats and meat products
- E. Sweets, confect., snacks & bakery products
- F. Ice Cream & frozen Foods
- G. Milk and dairy products
- H. Non-dairy fresh and chilled products

RATES

National exhibitors

1 showcase	1.800€ + 10% VAT
2 to 5 showcase s	1.300€ + 10% VAT
More than 5 showcases	1.100€ + 10% VAT

International exhibitors**

1 showcase	1.300€
More than 2 showcases	1.100€

(**) Companies with a tax residence outside Spain are exempt from VAT.

Non-exhibitors

1 showcase	5.000€ + 10% VAT
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IMPORTANT:

We don't accept more than 3 variations of the same product per showcase.

STEPS TO FOLLOW

1. Fill in the registration form with general product and company information through the platform: <https://www.alimentaria.com/actividades/innoval/>

The registration deadline for the Innoval Awards is January 26^h 2024.

2. Arrange payment for the requested showcases.
3. Complete more detailed product information. At this stage, picture of the innovative product and company logo should be included.

The deadline to complete such information is 26th of January 2024.

4. Send five product samples for each product. For those products presented in different sizes, flavours, packaging, etc. please send for samples of each variation.
5. **Dates and hours for the product reception:**

The samples must be received ONLY on **6th March 2024**. Reception hours will be from 9:00 a.m. to 2:00 p.m. and from 3:30 p.m. to 5:00 p.m. (preferably during the morning)

Reception place:

Fira de Barcelona - Recinto Gran Vía
Entrance Hall EUROPA, South Access

Av. Joan Carles I, 64, 08908 L'Hospitalet de Llobregat, Barcelona
08908 Hospitalet del Llobregat (Barcelona)

Nº de contacto: 607 60 19 16

BENEFITS TO PARTICIPATE

1. Product exhibition showcase with individual lighting.
2. Innoval Product Catalogue.
3. Free use the Innoval Room for presentations and product launches.
4. Promotion in the press report managed by the Press office of The Alimentaria Exhibitions.
5. The winning products of the 2024 edition will be offered the possibility to be tasted in the Buyers' Lounge. There will be only one winning product per category.
6. Promotion of Innoval through newsletters specific to the innovation field.

7. Participation in SAMPLIA Smart lockers that contain the Innoval products for the visitors to try during Alimentaria 2024.
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PAYMENT CONDITIONS

100% of the fee for the showcase ordered through the registration form must be paid by check or bank transfer to Fira Internacional de Barcelona. Please send the proof of payment to your sales agent or to innoval@alimentaria.com in order to continue the registration of your product in Innoval 2024 through the platform <https://www.alimentaria.com/innoval-2024/>.

BANK	CAIXABANK	BBVA	POPULAR	SABADELL
Account Nº	2100 0927 56 0200017660	0182 6035 42 0100857117	0075 1586 95 0604422331	0081 5084 0400 0129 0030
IBAN	ES49 2100 0927 56 0200017660	ES31 0182 6035 42 0100857117	ES20 0075 1586 95 0604422331	ES19 0081 5084 0400 0129 0030
SWIFT / BIC	CAIXESBBXXX	BBVAESMMXXX	POPUESMMXXX	BSABESBBXXX

Beneficiary: Fira Internacional de Barcelona

Should any company not comply with the payment terms and conditions, the Organisers will be entitled to offer the reserved space to other registered applicants.