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18 - 21 March, 2024

**BARCELONA**

Gran Via Venue



## **RULES OF ACCESS TO THE TRADE SHOW**

**Alimentaria & HOSTELCO** is an international fair with professional profile (B2B) whose objective is to promote the agri-food, beverages, and Food Service industry and, to promote the restaurant, hotel, and contract catering equipment industry among professionals in those sectors and its value chain.

To ensure an optimal professional relationship between those attending **Alimentaria & HOSTELCO**, the attendees must be able to prove that they currently perform roles for commercial entities which buy, distribute, sell or offer services to this industry.

For this reason, **Alimentaria & HOSTELCO** will put in place an attendee screening process (both for registered professionals and guests); through this, the trade fair's organisers will be able to request the accreditation of the attendees' commercial activity. The purpose is to ensure that all attendees work and support this professional environment and comply with that set forth in these rules of access.

Registration badge for **Alimentaria & HOSTELCO** implies the automatic acceptance of these rules of access and the cancellations and refunds policy of Fira de Barcelona:

- **Access to the Alimentaria & HOSTELCO trade fair is exclusively for professionals from the agri-food, beverage and catering equipment industry in foodservice sector**, which includes the production, distribution and marketing of all types of products in these sectors.
- **Online pre-registration.** Entrance badge will only be available through the online registration system at the event official website.
- **Access to the show will be gained by reading the printed badge as well as the digital ticket through the show's official app.** The App will be **available in February 2024** and it is essential to log in with the credentials (email and password) used at the time of online registration to obtain the ticket. In the case of not remembering the password, the system has the option to use a one-time code via email.
- **Visitors under 18 years of age** (alone or accompanied) are not permitted.
- Notwithstanding the above, professional exhibitor workers who are under 18, may enter the trade fair to carry out their professional activity. However, the sale and consumption of alcohol to minors under the age of 18 is strictly prohibited.
- Exceptionally, and only while the event is being held, the Organisation will allow the access of breastfeeding women with babies of up to one (1) year of age, in order to facilitate the work-life balance of women working in the sector.
- **Entrance badge is individual and non-transferable** for all assistants to access to the venue. It will be **obligatory** to have the badge/entrance always available. In the event it is lost, the professional visitor/exhibitor must go to the registration front desk (with the corresponding identification) to have their visitor badge reprinted/resend. This visitor badge may also be reprinted on the Trade Show's official website, in the "Registered Users" section.



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- **Alimentaria & HOSTELCO** has an access control system with **Anti-Passback technology**, which prevents a registration pass from being used on more than one occasion to access the trade show venue without having previously left it. Any attempt of fraud shall result in the withdrawal of the said badge by the Organisers.

- **Verification of attendees' professional activity:**

- **Official identification.** For security reasons and always, attendees must carry their official identification document with a photo (National ID Card or Passport), as well as the corresponding badge for the trade show.

At any time, the Organization may carry out identity checks and will be able to request both visitors and exhibitors to show their required official identification. These checks may be carried out, among other cases, at the time of collecting the official badge, at the access controls to the fairground and even inside the venue both during the assembly and dismantling phase and during the trade show days. If having made the relevant checks the identity of the holder of the official badge does not match his or her identity document, the Organisation reserves the right to withdraw the badge, and the said person must therefore leave the trade show venue immediately.

- **Professional activity.** The Organisation may at any time request documentation to be provided which demonstrates that professional visitors to the trade fair carry on their professional activity for the agri-food sector, beverages, and Foodservice sector. For this purpose, professional visitors may prove their commercial/professional activity, using the following items, such as, but not limited to:
  - Business cards.
  - The company's Tax Identification Number (NIF) or their intra-community VAT number.
  - The Tax on Economic Activities, document accrediting the constitution of the company, and/or any other document demonstrating the activity within the sector.

- **Miscellaneous:**

- **The Organiser reserves the right to admit** participants and to withdraw their registration for non-compliance with the Rules of Participation and the Rules of Access to the Trade Show, without reimbursing the amounts paid for the purchase.
- **Street vending and distribution of unauthorised advertising is not permitted.** In the event of non-compliance, the Organisation may withdraw the badge and the person affected must therefore leave the venue.
- **Access with animals is not permitted**, except as provided by law. Either bicycle, skateboard, scooter or similar.
- **In the interest of general security**, access to the Trade Show is not allowed with **suitcases** larger than 45x35x20cm (briefcase type), **trolleys or backpacks**. A cloakroom service will be provided at the venue.
- **Smoking is prohibited** inside the halls and in enclosed areas.



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- **Limited capacity.** Access to the venue is conditioned according to visitor-capacity limits.

The processing of your personal data by Alimentaria Exhibitions S.L.U., as the organiser of **Alimentaria & HOSTELCO**, will be carried out in strict compliance with the provisions of GDPR 679/2016 of 27th April and the Organic Law on the Protection of Personal Data and Guarantees of Digital Rights 3/2018 of 5th December. For more information about our Privacy Policy, you may consult our website [www.alimentaria.com](http://www.alimentaria.com) y [www.hostelco.com](http://www.hostelco.com) "Privacy Policy" section.