

**Participation  
Application Form**

# Alimentaria

*International Food, Drink & Food Service Exhibition*

**A unique  
food, drink, and  
gastronomy  
experience**



**18-21 March 2024**  
**BARCELONA** - Gran Via Venue

## ALIMENTARIA 2024 PARTICIPATION APPLICATION FORM

### Contracting party information




This information will be used for contracting and invoicing purposes.

Company Name \_\_\_\_\_

Address \_\_\_\_\_ Postcode \_\_\_\_\_ Tax ID No. \_\_\_\_\_

Town \_\_\_\_\_ County / State \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ General email \_\_\_\_\_ Website \_\_\_\_\_

 \_\_\_\_\_  \_\_\_\_\_  \_\_\_\_\_

### Commercial Name

Commercial name of the company. \_\_\_\_\_

This information will be used in all marketing media and communications: exhibitor and product catalogue, exhibitor passes, visitor guide, maps, etc.

### Exhibitor company information

Fill in only if different from the contracting party information.




Company name \_\_\_\_\_

Commercial Name \_\_\_\_\_

Address \_\_\_\_\_ Postcode \_\_\_\_\_ Tax ID No. \_\_\_\_\_

Town \_\_\_\_\_ County / State \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

 \_\_\_\_\_  \_\_\_\_\_  \_\_\_\_\_

### Exhibitor company information

#### Exhibitor company profile (more than one choice possible)

<input type="checkbox"/> Association	<input type="checkbox"/> Importer	<input type="checkbox"/> Regional institution	<input type="checkbox"/> Press / Publications
<input type="checkbox"/> Retailer	<input type="checkbox"/> International institution	<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Services
<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Local institution	<input type="checkbox"/> International private org.	<input type="checkbox"/> Other
<input type="checkbox"/> Franchise	<input type="checkbox"/> National institution	<input type="checkbox"/> National private org.	

#### Operations sector and product category (more than one choice possible)

##### OILS AND CONDIMENTS

<input type="checkbox"/> Oils	<input type="checkbox"/> Condiments / Spices	<input type="checkbox"/> Sauces	<input type="checkbox"/> Vinegars
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##### SPECIAL FOOD

<input type="checkbox"/> Sports	<input type="checkbox"/> Vegan	<input type="checkbox"/> Lactose-free	<input type="checkbox"/> Halal products
<input type="checkbox"/> Dietary	<input type="checkbox"/> Ecological / Organic	<input type="checkbox"/> Ethnic food	<input type="checkbox"/> Kosher products
<input type="checkbox"/> Children	<input type="checkbox"/> Gluten-free	<input type="checkbox"/> Delicatessen products	<input type="checkbox"/> Food supplements

##### DRIED FOOD

<input type="checkbox"/> Rice / Soup / Pasta	<input type="checkbox"/> Cereals	<input type="checkbox"/> Pulses
<input type="checkbox"/> Sugar / Cacao	<input type="checkbox"/> Flour	

##### BEVERAGES

<input type="checkbox"/> Energy drinks	<input type="checkbox"/> Beer	<input type="checkbox"/> Soft drinks / Juice / Water
<input type="checkbox"/> Coffee	<input type="checkbox"/> Craft beers	<input type="checkbox"/> Tea / Infusions

## PRESERVES AND SEMI-PRESERVES

- Canned fruit  Canned fish  Canned vegetables  Jams

## SWEETS AND SNACKS

- Pre-packed pastries  Biscuits  Bakery  Snacks  
 Chocolates  Sweets  Pastries

## FRESH FRUIT AND VEGETABLES

- Fresh fruit  Nuts  Mushrooms  Vegetables

## RAW MATERIALS AND INGREDIENTS

- Additives / Improvement agents  Colouring  Functional / Superfoods  
 Flavouring  Preservatives  Nutraceuticals

## READY-TO-EAT MEALS

- IV and V range  Precooked  Refrigerated

## MEAT PRODUCTS

- Poultry  Fresh meat  Cured / Cold meat  Hams

## FROZEN PRODUCTS

- Ice-cream  Frozen desserts  Frozen fish products  
 Frozen dough  Frozen meat products  Frozen vegetable products

## FRESH FISHERIES

- Cephalopods  Seafood  Shellfish  Fish

## DAIRY PRODUCTS

- Milk  Dairy desserts  Cheese

## Sales channel (more than one choice possible)

### SHOPS

- Chocolate shop / Confectionery  Service station  Kiosk  
 Ready-to-eat food establishment  Ice-cream parlour / Cake shop  Convenience store  
 Sports, recreation and training establishment  Bakery  Gourmet store

### RETAILER / WHOLESALE

- Food  Purchasing group  OTC pharmacies  
 Beverages  Delivery  Vending  
 Cash & Carry  Impulse

### E-COMMERCE

### MANUFACTURER

### LARGE RETAILERS

## HORECA

- |                                                                               |                                     |                                                  |
|-------------------------------------------------------------------------------|-------------------------------------|--------------------------------------------------|
| <input type="checkbox"/> Accommodation (hotels, state-operated hotels, other) | <input type="checkbox"/> Franchises | <input type="checkbox"/> Travellers' restaurants |
| <input type="checkbox"/> Bar / Cafeteria                                      | <input type="checkbox"/> Leisure    | <input type="checkbox"/> Contract catering       |
| <input type="checkbox"/> Event catering                                       | <input type="checkbox"/> Nightlife  | <input type="checkbox"/> Restaurants             |
| <input type="checkbox"/> <b>IMPORT-EXPORT</b>                                 |                                     |                                                  |
| <input type="checkbox"/> <b>INSTITUTIONS</b>                                  |                                     |                                                  |
| <input type="checkbox"/> <b>OTHER</b>                                         |                                     |                                                  |

I am participating in the fair:

- Focused on the domestic market  Focused on the international market

- I am not yet exporting, but I can do so and one of my participation objectives is to start doing business in international markets.  
I am interested in the following geographical areas:

- |                                        |                                          |                                         |                                         |
|----------------------------------------|------------------------------------------|-----------------------------------------|-----------------------------------------|
| <input type="checkbox"/> Africa        | <input type="checkbox"/> Asia            | <input type="checkbox"/> Oceania        | <input type="checkbox"/> European Union |
| <input type="checkbox"/> North America | <input type="checkbox"/> Central America | <input type="checkbox"/> Middle East    | <input type="checkbox"/> Other          |
| <input type="checkbox"/> South America | <input type="checkbox"/> Spain           | <input type="checkbox"/> Rest of Europe |                                         |

- I intend to take part in the hosted buyers programme\*

\* Free programme for exhibitor companies (direct and co-exhibitors) including access to the ALIMENTARIA MATCHMAKING SYSTEM, a tool created to ask for meetings with buyers invited by the organiser. **Exhibitor companies which are organisations, institutions, associations, groups of companies, etc. are excluded from access.**

Meetings have three statuses in the tool: requested, accepted and declined. Meeting requests are two-way and as many meetings can be arranged as are accepted. However, requests are limited in number to avoid blocked buyers' schedules and to give all companies the chance to ask for appointments.

- I intend to recommend buyers through the Recommend Programme\*

\* Free programme for exhibitors (direct and co-exhibitors). Recommend the buyer of your choice and you will be able to meet them during the event. We will make sure that you are part of the buyer invitation programme and also ensure confidentiality.

Company Name \_\_\_\_\_

Buyer's Name \_\_\_\_\_

Email \_\_\_\_\_

Country \_\_\_\_\_

\* If you would like to recommend more buyers, you can do so by emailing [hostedbuyers@alimentaria.com](mailto:hostedbuyers@alimentaria.com)

## Contact person for the fair

All notifications concerning the show will be sent to this person.

Full name \_\_\_\_\_

Job title \_\_\_\_\_

Email \_\_\_\_\_ Direct phone line \_\_\_\_\_ Mobile \_\_\_\_\_

## Head of Exports, Export Manager or Sales Director

Full name \_\_\_\_\_

Job title \_\_\_\_\_

Email \_\_\_\_\_ Direct phone line \_\_\_\_\_ Mobile \_\_\_\_\_

## Contract holder

Person with legal powers in the company. Once your participation at the event has been confirmed, this person will be emailed a digital copy of the Participation Contract by EVICERTIA, a trusted third party. This document must be signed electronically.

Full name \_\_\_\_\_

Job title \_\_\_\_\_

Email \_\_\_\_\_

## I would like a proposal for

- Space only \_\_\_\_\_ sq.m     1 side     2 sides     3 sides     Island
- I would like to receive a proposal for Turnkey stand pack.

If you are interested in receiving a customized design proposal, please contact our department, **buildup** by Fira at [www.buildupfira.com](http://www.buildupfira.com) and fill in the form.

You can also write us at [info@buildupfira.com](mailto:info@buildupfira.com) indicating the show you will be attending as e-mail subject.

From 13<sup>th</sup> January 2024, all participations between 9 sq.m and 25 sq.m, both inclusive, will be required to hire a STAND with Servifira.

## To participate in the sector

- |                                                  |                                                  |                                         |                                                           |
|--------------------------------------------------|--------------------------------------------------|-----------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Alimentaria Trends      | <input type="checkbox"/> Foodtech                | <input type="checkbox"/> Intercarn      | <input type="checkbox"/> Organic Foods                    |
| <input type="checkbox"/> Coffee, Bakery & Pastry | <input type="checkbox"/> Grocery Products        | <input type="checkbox"/> Interlact      | <input type="checkbox"/> Restaurama                       |
| <input type="checkbox"/> Expoconser              | <input type="checkbox"/> International Pavilions | <input type="checkbox"/> Lands of Spain | <input type="checkbox"/> Snacks, Biscuits & Confectionery |
| <input type="checkbox"/> Fine Foods              |                                                  |                                         |                                                           |

## Products to be displayed

They must match the product category of the selected participation sector.

- By signing this document, the signatory expressly submits to Spanish Law and declares that he/she understands and accepts the General Participation Regulations of the Fira Internacional de Barcelona, as well as the specific regulations for the event, which he/she expressly agrees to abide by.

Company stamp and signature

Full name \_\_\_\_\_

Date \_\_\_\_\_



# Alimentaria

18 - 21 March 2024  
[www.alimentaria.com](http://www.alimentaria.com)



#alimentaria2024

