

HORECA AWARDS

Smart Solutions



Barcelona
March 23-26, 2026
Gran Vía Venue

Call for
Awards
2026

1. Objective

Alimentaria + Hostelco organizes the HORECA Awards 2026, which aim to recognize and reward innovation, quality, and excellence in the performance of companies, products, and professionals linked to the hospitality sector.

2. Categories

Candidates may register in the following categories:

A. BEST HORECA CONCEPT

Awards the best business models that have developed an innovative restaurant concept, in the following subcategories:

A.1 Organized Catering

A.2 Independent Catering

A.3 Hotel F&B

A.4 Collective Catering

Eligible candidates include restaurants, cafés, hotels and/or accommodations, or collective companies operating under self-management or offering services through concessions.

B. BEST HORECA PROJECT

Awards the best HORECA projects in the following subcategories:

B.1 Interior Design Project. Both the restaurant and the design/interior studio may apply.

B.2 Kitchen Project. Both the distributor/installer company and the restaurant may apply.

C. BEST HORECA PRODUCT

Awards the best products or services that provide solutions or improvements to the industry. Eligible candidates are exhibiting companies at Alimentaria + Hostelco 2026 from the following sectors:

C.1 Restaurama – Food & Beverage

C.2 Fully Equipped – Equipment, machinery, and accessories

C.3 Coffee, Bakery & Pastry – products and equipment for cafés, bakeries, and pastry shops

C.4 Tech – Technology and Software

C.5 Setting & Atmosphere – Tableware, decoration, and textiles

(*) This category is exclusive to exhibiting companies at Alimentaria + Hostelco 2026.

D. BEST HORECA PROFESSIONAL

Recognizes a professional who has contributed to the growth and transformation of the sector, valuing their career and impact, leadership and transformation, as well as their commitment to sustainability, training, or talent.

Professionals may be freely nominated by companies or professionals in the HORECA sector with proven knowledge of the proposed profiles and/or careers.

3. Evaluation Criteria

The selection criteria on which the Jury will base its decision to award the company/project/product/professional are as follows:

- Innovation of the proposal
- Impact on productivity improvement
- Quality of the customer experience
- Commitment to sustainability in the overall project/product/professional

4. Registration

Registration for the awards is completely free and will be done through the [\[online form\]](https://www.hostelco.com/inscripciones-horeca-awards/) available on the website <https://www.hostelco.com/inscripciones-horeca-awards/>

Participants must indicate the corresponding category and subcategory and provide the requested documentation.

Companies may submit the same project/product/service in several subcategories as long as the requirements for each are met.

Any registration not properly completed due to missing personal data or inability to identify the holder will not be accepted as a participant and will be excluded from the Awards.

5. Participation Requirements

Candidates must provide innovation to the sector and have been implemented with results during 2024-2026.

For the BEST HORECA PROFESSIONAL category, candidates must be freely nominated by companies or professionals in the HORECA sector with proven knowledge of the proposed profiles and/or careers.

6. Evaluation Process

The jury will be composed of renowned professionals and may request additional information from candidates if deemed necessary.

Finalists will be informed during the week of February 10, 2026.

Finalists for the HORECA Awards 2026 commit to attending the awards ceremony, which will take place at the Hotel Palace in Barcelona on March 24, 2026.

7. Schedule

Registration opens: September 16, 2025

Registration closes: December 19, 2025

Notification of finalists via email provided during registration: Week of February 10, 2026

Awards ceremony: March 24, 2026, as part of Alimentaria + Hostelco, at the Hotel Palace in Barcelona.

The organization reserves the right to modify these dates for justified reasons, communicating any changes through official channels.

8. Prizes

One award will be given per subcategory. Winners will receive:

Official trophy presented during the ceremony

Promotion of the award through Alimentaria + Hostelco channels: social media, website, newsletters, press

Free mention of the award in the winner's communications

9. Contact

For questions, contact:

Horecawards@firabarcelona.com

Mobile: 696079612

10. Modification of the rules

Alimentaria + Hostelco (FIRA DE BARCELONA) reserves the right to modify, delete, or extend these rules at any time.

11. Acceptance of the rules

Simply taking part in the competition implies full acceptance of these rules, as well as, the Jury being authorised to decide with respect to any unforeseen circumstances.

If it is found that any of the participants do not meet the requirements set out in the Rules, or that the information provided to participate is invalid, their participation shall be deemed null and void and they shall be automatically disqualified from the Competition, losing any rights to any prizes awarded on the basis of this Promotion.

The following persons may not take part in the Competition:

- Workers employed by FIRA INTERNACIONAL DE BARCELONA (and the other legal entities associated to it), or any of their direct relatives.
- Any other natural person who has participated directly or indirectly in the organisation of this Promotion or has been involved directly or indirectly in its preparation or implementation (agency, suppliers, , etc.).

The prize awarded shall be non-transferable and may not be exchanged, altered or offset at the request of the Participants; it may not be exchanged for any other product or for money.

FIRA DE BARCELONA reserves the right, on the basis of just cause and upon communication in a lawful manner, to make any change to, suspend or extend this Competition.

The winner shall bear any fiscal charge that the acceptance of the prize may incur, as well as any other expense derived from the Promotion that is not expressly borne by FIRA DE BARCELONA in these Legal Terms and Conditions.

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