

Alimentaria

International Food, Drinks & Food Service Exhibition

— 50 years —
feeding the future

Participation
Application Form



BARCELONA
23 - 26 March 2026
Gran Via Venue



Fira Barcelona

Alimentaria + **Hostelco**

Alimentaria  Exhibitions

ALIMENTARIA 2026 PARTICIPATION APPLICATION FORM

Contracting party information





This information will be used for contracting and invoicing purposes.

Company Name _____

Address _____ Postcode _____ Tax ID No. _____

Town _____ County / State _____ Country _____

Phone _____ General email _____ Website _____

 _____  _____  _____  _____

Commercial Name

(The trade name will be used in the commercial communication platforms of the exhibition: EXHIBITOR AREA and EXHIBITOR CATALOG).

Exhibitor company information





Fill in only if different from the contracting party information.

Company name _____

Address _____ Postcode _____ Tax ID No. _____

Town _____ County / State _____ Country _____

Phone _____ Website _____

 _____  _____  _____  _____

Exhibitor company information

Exhibitor company profile (more than one choice possible)

- | | | | |
|---------------------------------------|--|---|---|
| <input type="checkbox"/> Association | <input type="checkbox"/> Importer | <input type="checkbox"/> Regional institution | <input type="checkbox"/> Press / Publications |
| <input type="checkbox"/> Retailer | <input type="checkbox"/> International institution | <input type="checkbox"/> Wholesaler | <input type="checkbox"/> Services |
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Local institution | <input type="checkbox"/> International private org. | <input type="checkbox"/> Other |
| <input type="checkbox"/> Franchise | <input type="checkbox"/> National institution | <input type="checkbox"/> National private org. | |

Operations sector and product category (more than one choice possible)

The selection(s) indicated will enable the organisation to recommend the best participation options for you.

OILS AND CONDIMENTS

- | | | | |
|-------------------------------|--|---------------------------------|-----------------------------------|
| <input type="checkbox"/> Oils | <input type="checkbox"/> Condiments / Spices | <input type="checkbox"/> Sauces | <input type="checkbox"/> Vinegars |
|-------------------------------|--|---------------------------------|-----------------------------------|

SPECIAL FOOD

- | | | | |
|-----------------------------------|---|--|---|
| <input type="checkbox"/> Sports | <input type="checkbox"/> Vegan | <input type="checkbox"/> Lactose-free | <input type="checkbox"/> Halal products |
| <input type="checkbox"/> Dietary | <input type="checkbox"/> Ecological / Organic | <input type="checkbox"/> Ethnic food | <input type="checkbox"/> Kosher products |
| <input type="checkbox"/> Children | <input type="checkbox"/> Gluten-free | <input type="checkbox"/> Delicatessen products | <input type="checkbox"/> Food supplements |

DRIED FOOD

- | | | |
|--|----------------------------------|---------------------------------|
| <input type="checkbox"/> Rice / Soup / Pasta | <input type="checkbox"/> Cereals | <input type="checkbox"/> Pulses |
| <input type="checkbox"/> Sugar / Cacao | <input type="checkbox"/> Flour | |

BEVERAGES

- | | | |
|--|--------------------------------------|--|
| <input type="checkbox"/> Energy drinks | <input type="checkbox"/> Beer | <input type="checkbox"/> Soft drinks / Juice / Water |
| <input type="checkbox"/> Coffee | <input type="checkbox"/> Craft beers | <input type="checkbox"/> Tea / Infusions |

PRESERVES AND SEMI-PRESERVES

- Canned fruit Canned fish Canned vegetables Jams

SWEETS AND SNACKS

- Pre-packed pastries Biscuits Bakery Snacks
 Chocolates Sweets Pastries

FRESH FRUIT AND VEGETABLES

- Fresh fruit Nuts Mushrooms Vegetables

RAW MATERIALS AND INGREDIENTS

- Additives / Improvement agents Colouring Functional / Superfoods
 Flavouring Preservatives Nutraceuticals

READY-TO-EAT MEALS

- IV and V range Precooked Refrigerated

MEAT PRODUCTS

- Poultry Fresh meat Cured / Cold meat Hams

FROZEN PRODUCTS

- Ice-cream Frozen desserts Frozen fish products
 Frozen dough Frozen meat products Frozen vegetable products

FRESH FISHERIES

- Cephalopods Seafood Shellfish Fish

DAIRY PRODUCTS

- Milk Dairy desserts Cheese

Sales channel (more than one choice possible)

DISTRIBUTION

- Large Distribution FMCG: Supermarkets, Hypermarkets and Department Stores Food and Beverage Distributors, Wholesalers, Central Purchasing, Cash&Carry Importing

RETAIL

- Retailers, Specialised stores, Independent trade, Convenience, Franchises Automatic retail: vending E-commerce

HORECA

- Hotels:** Hotel chains and groups, Independent hotels
 Accommodation: Holiday apartments, Campsites, Resorts, Spas
 Independent Commercial Food Service: Bars, Restaurants, Cafeterias, Ice-cream parlours, Bakeries, Franchises, Catering
 Food Service Brands: Franchises, Restaurant chains
 Catering for Travellers: Service Stations, Airports, Railway Stations
 Cruise Lines: Cruise ships, Passenger Terminals and Ferries
 Collective Catering: Schools, Hospitals, Residencies, Prisons
 Leisure: Leisure, Nightlife, Theme and Amusement Parks, Entertainment, Sports Centres
 Delivery: Aggregators

OTHER

- Institutions and associations Food and beverage manufacturer Hospitality schools
 Other

I am participating in the fair:

- Focused on the domestic market Focused on the international market

- I am not yet exporting, but I can do so and one of my participation objectives is to start doing business in international markets.
I am interested in the following geographical areas:

- Africa Asia Oceania European Union
 North America Central America Middle East Other
 South America Spain Rest of Europe

I intend to take part in the programme of meetings with hosted buyers using the Matchmaking System tool*

* Through the Alimentaria Matchmaking System platform, a free tool available to exhibitors, you can schedule meetings with international buyers (Hosted Buyers) or national buyers (Key Buyers) participating in the Invited Buyers Programme.

Meetings within the tool have 4 statuses: requested, accepted, cancelled, and rejected. The meeting request is bi-directional and as many meetings can be scheduled as are accepted. However, the request is limited in number to avoid blocking buyers' agendas and to give all exhibitors the opportunity to request appointments.

- I intend to recommend buyers through the Recommend Programme*

* Free programme for exhibitors (direct and co-exhibitors). Recommend the buyer of your choice and you will be able to meet them during the event. We will make sure that you are part of the buyer invitation programme and also ensure confidentiality.

Company Name _____

Buyer's Name _____

Email _____

Country _____

* If you would like to recommend more buyers, you can do so by emailing hostedbuyers@alimentaria.com

Contact person for the event

(All communications related to the trade show will be sent to this person).

Full name _____

Job title _____

Email _____ Direct phone line _____ Mobile _____

Contract holder

(This person will receive a digital copy of the Participation Contract via email through a trusted third party, UANATACA. The signing of this document must be completed electronically).

Full name _____

Job title _____

Email _____ Direct phone line _____ Mobile _____

Head of Exports, Export Manager or Sales Director

Full name _____

Job title _____

Email _____ Direct phone line _____ Mobile _____

Head of Production, Innovation or Sustainability

Full name _____

Job title _____

Email _____ Direct phone line _____ Mobile _____

I would like a proposal for

Space only _____sq.m 1 side 2 sides 3 sides Island

If you would like to explore the "STANDS" offered by Fira de Barcelona [servifira/](#) to enhance your participation in the exhibition, [click here](#)

If you are interested in receiving a customized design proposal, please contact our department, **buildU^{by Fira}** by Fira at www.buildupfira.com and fill in the form.

You can also write us at info@buildupfira.com indicating the show you will be attending as e-mail subject.

To participate in the sector

Alimentaria Trends Fine Foods Intercarn Organic Foods
 Coffee, Bakery & Pastry Grocery Products Interlact Restaurama-Food Service Solutions
 Expoconser International Pavilions Lands of Spain Snacks, Biscuits & Confectionery

Products to be displayed

They must match the product category of the selected participation sector.

By signing this document, the signatory expressly submits to Spanish Law and declares that he/she understands and accepts the General Participation Regulations of the Fira Internacional de Barcelona, as well as the specific regulations for the event, which he/she expressly agrees to abide by.

Company stamp and signature

Full name _____

Date _____

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