

## KEY BUYERS' PROGRAMME- GASTRONOMIC FORUM BARCELONA 2024

### Terms and Conditions

By participating in Gastronomic Forum Barcelona 2024 Key Buyers Programme, you automatically accept the following terms and conditions:

#### 1. Selection of Key Buyer Guests:

- Selection is based on participation criteria established by the Organization, such as: company, professional profile, planned investment, products/services of interest, geographical area, available places, and budget.
- The Organization's decision cannot be appealed.

#### 2. Programme Benefits:

- Free Key Buyer entrance with preferential access to the show every day.
- Welcome pack.
- Special conditions for Key Buyers from outside Catalonia.
- Personalized service during your visit.
- Free cloakroom.

#### 3. Consent for Data Processing:

- By participating, the Key Buyer consents to their company's contact details and their name and position appearing on the Gastronomic Forum Barcelona website and/or printed fair materials.

#### 4. Transfer of Participation:

- Participation is non-transferable. In case of cancellation, another person from the same company may take the place, with the approval of the Organization.

#### 5. Special conditions of Several Key Buyers from the Same Company:

- The Organization only offers the specials conditions to one representative per company.

#### 6. Modification of the Hall:

- The Organization reserves the right to modify the duration or date of the hall due to force majeure. This will not be a cause for cancellation or compensation for the Key Buyer.

In compliance with Law 679/ 2016 and 3/2018 on personal data protection (LOPD) and Digital Rights Guarantees, we hereby inform you that, by means of the present document, you give your express consent to inclusion of the personal data provided by you in a computerised file, whose Controller is ALIMENTARIA EXHIBITIONS S.L.U., which will use them for the purpose of keeping you periodically informed, including by electronic means, of activities, events and promotions that it organises and/or supports and which we consider might be of interest to you. You are also informed that you may exercise your right to access, rectify, cancel or oppose the use of this data, in which case you should send a letter or mail to ALIMENTARIA EXHIBITIONS S.L.U., DEPARTAMENT CRM I SERVEIS DE MARKETING, Avinguda Reina María Cristina s/n, Palacio 1 (Barcelona 08004) or to [datos.alimentaria.com](mailto:datos.alimentaria.com). If you do not wish to receive advertising information via e-mail, please send an e-mail to [datos.alimentaria@alimentaria.com](mailto:datos.alimentaria@alimentaria.com).

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