

# InnoForum Awards

## TERMS AND CONDITIONS

### 1. Presentation

In a context of globalization, in which the increase in supply makes the consumer more demanding and expert, it is vital that companies develop products and services based on innovation. The market, saturated at times, demands a degree of competitiveness that involves introducing novelties to help differentiate them from the competition: creating new and better products.

The InnoForum Awards are intended to be a recognition of the improvements in research and development carried out by many companies in the gastronomy and foodservice industry.

These awards are an important source of attraction, not only for visitors to the show, but also for the media covering the event.

The products presented at InnoForum are the most prominent in the show's communications both in its own media (newsletters, social networks, website, etc.) and in general media.

The InnoForum Awards have been an important commercial boost for the companies that have participated, especially for those that have been winners.

### 2. Candidacies

Exhibiting companies at Gastronomic Forum Barcelona 2025 that have an innovative product launched on the market in the last year (after November 2024) and send the registration form before **October 6, 2025, can apply for the InnoForum Awards.**

The organization of the show will evaluate the different candidatures and will reserve the right to reject those that are not considered in accordance with the information provided in the registration form, which must include:

- Identification data of the participating company
- Name and description of the product, as well as other related indicators that you want to highlight: annual production, commercial scope, price, etc.
- Date of launch or presentation of the product to the market.

Each company may submit a maximum of 3 products.

Participation in the InnoForum awards has a cost of **€150 + VAT** per product presented, as a registration fee.

### 3. Jury and verdict

The jury will be made up of food professionals, gastronomes, specialised press and qualified people in the agri-food field.

Each member of the jury will evaluate the different proposals submitted and establish a score. The curator of the awards will draw up a list of the corresponding scores, establishing a classification that will determine which products are the winners of the awards, which will be divided into 7 categories:

- Most Innovative **Product** Award
- Most Innovative **Technology** Award
- Most Sustainable Product **Award**
- Award for the **most creative and sustainable** packaging design
- Award for the **most** original taste in **sweet foods**
- Award for the **most** original taste in **savoury foods**
- Award for the **most** original taste in **beverages**

The jury reserves the right to declare any prize void, as well as to award the prize ex aequo. The decision of the jury will be final.

The jury's verdict will be made public at the awards ceremony, which will take place on Monday, November 3, in the Auditorium of Gastronomic Forum Barcelona 2025.

### 4. Other

Participation in the InnoForum awards implies full acceptance of these rules.

Participation in the awards includes:

- Presence of the presented product in the section of the official Innoforum website detailing: product name, company name and stand number at the fair.
- Presence of the product in the Innoforum section of the official Innoforum App.

This year, no display cases will be set up to present the products participating in Innoforum.

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## REGISTRATION FORM

Exhibiting company: \_\_\_\_\_

Contact person InnoForum Awards: \_\_\_\_\_

Job title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Product Name: \_\_\_\_\_

Product Description:

Market launch date: \_\_\_\_\_ Price: \_\_\_\_\_

Product Composition: \_\_\_\_\_

Nutritional information: \_\_\_\_\_

Format, packaging, sales unit: \_\_\_\_\_

Shelf Life: \_\_\_\_\_ Storage conditions: \_\_\_\_\_

How to use: \_\_\_\_\_

Distribution sector to which it is addressed: \_\_\_\_\_

The participating company accepts the terms and conditions of the InnoForum Barcelona 2025 Awards

Organization of the InnoForum Barcelona 2025 Awards

Name: \_\_\_\_\_

Date and acceptance of candidacy: \_\_\_\_\_

Date: \_\_\_\_\_

Seal and signature: \_\_\_\_\_

Seal and signature: \_\_\_\_\_

**Send registration to:** Ruth Horcajo - [rhorcajo@alimentaria.com](mailto:rhorcajo@alimentaria.com)

**Registration fee: 150€ + VAT.** Once the registration form has been duly signed and stamped, and after validating the application, the invoice will be sent. **Registration will be considered formalized at the time the invoice is paid.** Otherwise, participation in the prizes will not be allowed.