

GENERAL ADVANTAGES	Global	Gold	Silver	Event Partner	Technical Partner
Exclusive within product category	✓ (Max. 2)	✓ (Max. 4)	✗	✗	✗
Invitations	500	200	100	100	50
Exhibitor parking card	8	4	2	2	✗
Mentions social media	Before and during event	Before and during event	Before and during event	Before and during event	Before and during event
1 invitation opening	✓	✓	✓	✓	✓
Web: HOME	1st level	2nd level	3rd level	3rd level	4th level
Sales folder: BACK COVER	1st level	2nd level	3rd level	3rd level	✗
Press conference: ROLL UP	1st level	2nd level	3rd level	3rd level	4th level
1 flagpole banner (1m x 4m)	✓	✓	✓	✓	✗
Logo mainstream press	1st level	2nd level	3rd level	✗	✗
Mention in press release	✓	✓	✓	✗	✗
Event layout logo	✓	✓	✓	✓	✗
Outside & entrance canvas	1st level	2nd level	3rd level	3rd level	✗
Activities canvas	1st level	2nd level	3rd level	✗	4th level
Tablecloth for restaurants & activities	1st level	2nd level	3rd level	✗	4th level
Diary activities web	1st level	2nd level	3rd level	✗	4th level
Monographic daily press	1st level	2nd level	3rd level	3rd level	4th level
Banner web home (300 x 250px)	✓	✗	✗	✗	✗
Logo newsletters	1st level	2nd level	3rd level	3rd level	4th level
Logo photocall sponsorships	✓	✓	✓	✓	✗
Logo visitors/press pass back	1st level	2nd level	3rd level	3rd level	✗
Online catalogue	1st level	2nd level	Highlighted	✗	4th level
Logo in the official event's APP	✓	✓	✓	✓	✗