

## RULES OF ACCESS TO THE TRADE SHOW

**Barcelona Wine Week** is an international fair with professional profile (B2B) whose objective is to promote the Spanish Wine industry among professionals in the sector and its value chain.

To ensure an optimal professional relationship between those attending the **Barcelona Wine Week** trade fair, the attendees must be able to prove that they currently perform roles for commercial entities which buy, distribute, sell or offer services to this industry.

For this reason, **Barcelona Wine Week** will put in place an attendee screening process (both for registered professionals and guests); through this, the trade fair's organisers will be able to request the accreditation of the attendees' commercial activity. The purpose of this is to ensure that all attendees work and support this professional environment and comply with that set forth in these rules of access.

Registration badge for **Barcelona Wine Week** implies the automatic acceptance of these rules of access and the cancellations and refunds policy of Fira de Barcelona:

- **Access to the Barcelona Wine Week trade fair is exclusively for professionals from the Wine Industry sector, which includes the production, distribution, and marketing of all types of products in this sector as well as Food Service Sector.**
- **Access to the show will be gained by reading the digital ticket through the show's official app.** The App will be **available in January 2024** and it is essential to log in with the credentials (email and password) used at the time of online registration to obtain the ticket. In the case of not remembering the password, the system has the option to use a one-time code via email. **By showing the digital ticket at the access desk, the pass will be printed on paper.**
- **Visitors under 18 years of age** (alone or accompanied) are not permitted.
- Notwithstanding the above, professional workers who are under 18 may enter the trade fair to carry out their professional activity. However, the sale and consumption of alcohol to minors under the age of 18 is strictly prohibited.
- Exceptionally, and only while the event is being held, the Organisation will allow the entry of breastfeeding women with babies of up to one (1) year of age, to facilitate the work-life balance of women working in the sector.
- **Entrance badge is individual and non-transferable** for all assistants to access to the venue. It will be **obligatory** to have the badge/entrance always available. In case of any incident related to the badge, the attendee must go to the registration front desk (with the corresponding identification) to have their badge reprint/resent.
- **Barcelona Wine Week has an access control system with Anti-Passback technology**, which prevents a registration pass from being used on more than one

occasion to access the trade show venue without having previously left it. Any attempt of fraud shall result in the withdrawal of the said registration by the Organisers.

- **Verification of attendees' professional activity:**

- **Official identification.** For security reasons and always, attendees must carry their official identification document with a photo (National ID Card or Passport), as well as the corresponding badge for the trade show.

At any time, the Organization may carry out identity checks and will be able to request both visitors and exhibitors to show their required official identification. These checks may be carried out, among other cases, at the time of collecting the official badge, at the access controls to the fairground and even inside the venue both during the assembly and dismantling phase and during the trade show days. If having made the relevant checks the identity of the holder of the official badge does not match his or her identity document, the Organisation reserves the right to withdraw the badge, and the said person must therefore leave the trade show venue immediately.

- **Miscellaneous**

- **Organiser reserves the right to admit** participants and to withdraw their registration for non-compliance with the Rules of Participation and the Rules of Access to the Trade Show, without reimbursing the amounts paid for the registration purchase.
- **Street vending and distribution of unauthorised advertising is not permitted.** In the event of non-compliance, the Organisation may withdraw the pass and the person affected must therefore leave the venue.
- **Access with animals is not permitted**, except as provided by law. Either bicycle, skateboard, scooter or similar.
- **Smoking is prohibited** inside the halls and in enclosed areas.
- **Limited capacity.** The Access to the venue is conditioned according to visitor-capacity limits.

The processing of your personal data by Alimentaria Exhibitions S.L.U., as the organiser of **Barcelona Wine Week**, will be carried out in strict compliance with the provisions of GDPR 679/2016 of 27th April and the Organic Law on the Protection of Personal Data and Guarantees of Digital Rights 3/2018 of 5th December. For more information about our Privacy Policy, you may consult our website <https://www.barcelonawineweek.com/en/>, "[Privacy Policy](#)" section.